



For Immediate Release

MEDISCA PHARMACEUTICALS LAUNCHES REVOLUTIONARY CUSTOMISED SKINCARE LINE BLEND & BOOST*

Sydney, Australia – [November 5, 2016] – MEDISCA Pharmaceuticals is proud to launch Blend & Boost, its innovative, patented, customised skin care line truly tailored to suit personalised needs. The product line was launched at the 12th National Laser and Cosmetic Conference in Hunter Valley, NSW.

“According to market experts, the customisation trend is set to reshape the cosmetic world in the upcoming years. Consumers have long been searching for a tailor-made skincare solution and Blend & Boost embodies that solution,”* says Panagiota Danopoulos, Director of Product Development.

Customisation and Multi-functionality

Blend & Boost is MEDISCA’s new skin care product line made-to-measure according to clients’ unique skin needs by blending a variety of active cosmetic boosters with advanced cream bases. This high quality line is backed by the latest innovations in cosmetic science and dermatology. Blend & Boost is distributed exclusively through healthcare professionals and is freshly prepared by a pharmacist. The finished product is the first of its kind in cosmetics: a truly tailored and multifunctional solution specific to individual needs, regardless of age or gender, based on MEDISCA’s philosophy of customised care.

“The Blend & Boost concept is from a skincare perspective, everything we have been looking for. The most difficult thing for patients is to know what their skin really needs and how to find the right product. Blend & Boost allows us, for the first time, to give patients a proper, comprehensive skincare solution” says Dr. Neeraj Bector, WestEd Medical & Esthetic Clinic.

Visit www.blendandboost.com to find out more.

For more information, please contact:

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About MEDISCA

MEDISCA is an industry leader in customised cosmetics and for over 25 years has been committed to providing the compounding community with the highest quality fine chemicals, compounding supplies and solutions. Founded in 1989, MEDISCA now has several offices throughout United States, Canada and Australia.

YOUR SKIN. YOUR *Solution.*